

The Hotel at Auburn University Improvements in Progress for New Porte Cochere

AUBURN, AL (January 19, 2017) – Auburn University began improvements to The Hotel at Auburn University including a new Porte Cochere to enhance guests' experience when entering the hotel.

The Porte Cochere is another step towards an elevated service level goal to be considered in the top 5.7% of 28,000 hotels approved by AAA to make the [Four Diamond list](#). The improvement will create a comfortable environment for guests in all seasons. The structure will be primarily glass allowing for natural light underneath and throughout the lobby. Fans and heaters will help to maintain controlled temperatures throughout the year. Also, a valet parking service will be added to further assist guests upon opening this addition.

“We challenge ourselves continuously to find ways to exceed the demands of our guests and provide them with the most memorable hotel and restaurant experience. We are an organization which strives for continuous improvement, and the new Porte Cochere is our first step in 2017 towards that progress,” said Hans van der Reijden, managing director of The Hotel at Auburn University. “We pride ourselves on being the front door to Auburn and Auburn University, and this improvement to our literal front door will only further enhance that image.”

The team at The Hotel at Auburn University is extremely grateful for Auburn University and its' support for making this much needed improvement to the facility a reality.

The improvement to the entrance of the hotel does not affect any guest entryways. All regular entrances to Piccolo, A*T, the hotel lobby and conference centers are available. ADA parking will continue to be in the front of the hotel, which is now located on the right side conveniently placed next to baggage drop off. The bell hops can be found in the same area to assist all guests as they would at the front doors.

For more information, contact Todd Scholl, director of sales and marketing at The Hotel at Auburn University: todd.scholl@auhcc.com.

Centrally located near the shops and restaurants of downtown Auburn, AL, **The Hotel at Auburn University & Dixon Conference Center** is just a short walk from the excitement of Auburn University and a diverse array of cultural and entertainment attractions. Whether in town for the big game, a special party, or a productive business meeting, the hotel's 236 guestrooms and suites offer true Southern hospitality in an ideal setting. For a true taste of Italy, visit Ariccia Trattoria, located inside the hotel. An open kitchen and outdoor terrace seating add character to this restaurant which serves breakfast, lunch, dinner, cocktails, Sunday Brunch, and offers take-out service. Ariccia features an espresso bar and unique wine list, and has a private dining room for special events. Located in Ariccia Trattoria, Piccolo is Auburn's only true lounge experience for specialty cocktails and a large variety of appetizers and desserts. The menu features a variety of small plates perfect for sharing, refreshing cocktails, and piccolo bottles of champagne. Live jazz performances take place on Fridays and Saturdays (except on home football game weekends). The property is owned by Auburn University and managed by the Atlanta-based Capella Hotel Group. For additional information or reservations, please call (800) 228-2876 or visit www.auhcc.com.

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