

FOR IMMEDIATE RELEASE May 18, 2021

Contact:
Todd Scholl
Director of Sales & Marketing
todd.scholl@auhcc.com
334.321.3174

Hotel at Auburn University Wins 2021 Tripadvisor Travelers' Choice Awards

AUBURN, AL – The Hotel at Auburn University has been recognized as a 2021 Travelers' Choice award winner for Hotels as one of the best in the world based on 2020 traveler reviews on Tripadvisor. This award celebrates businesses that consistently deliver fantastic experiences to guests from around the globe, having earned great traveler reviews on Tripadvisor over the last 12 months. As challenging as the past year was, The Hotel at Auburn University stood out by continuously delighting guests.

The 2021 award marks the Hotel's 8th year in a row to win this award as one of the top 10% of hotels globally.

"We are honored to have received this award from Tripadvisor," said Hans van der Reijden, Managing Director of The Hotel at Auburn University & Dixon Conference Center. "I am so proud of the way our team came together despite the challenges we faced to continue to create memorable experiences for our guests."

"Congratulations to all the winners of the 2021 Travelers' Choice Awards," said Kanika Soni, Chief Commercial Officer at Tripadvisor. "I know the past year has been extremely challenging for tourism businesses. What has impressed me is how businesses adapted to these challenges, implementing new cleanliness measures, adding social distancing guidelines, and utilizing technology to prioritize guest safety. The Travelers' Choice Awards highlight the places that are consistently excellent - delivering quality experiences time and time again even while navigating changing customer expectations and new ways of working. Based on a full year of reviews from customers, this award speaks to the great service and experience you provided guests in the midst of a pandemic."

About The Hotel at Auburn University

Centrally located near the shops and restaurants of downtown Auburn, Ala., The Hotel at Auburn University & Dixon Conference Center is just a short walk from the excitement of Auburn University and a diverse array of cultural and entertainment attractions. Whether in town for the big game, a special party, or a productive business meeting, the hotel's 236 guestrooms and suites offer true Southern hospitality in an ideal setting. For authentic Italian

cuisine, visit Ariccia Cucina Italiana, located inside the Hotel. Adjacent to Ariccia, enjoy Piccolo: Auburn's only true jazz lounge, with specialty cocktails and a large variety of appetizers and desserts. The property is owned by Auburn University and managed with Heart and Soul by Ithaka Hospitality Partners. For additional information or reservations, please call (800) 228-2876 or visit www.auhcc.com.

About Tripadvisor

Tripadvisor, the world's largest travel platform*, helps hundreds of millions of travelers each month** make every trip their best trip. Travelers across the globe use the Tripadvisor site and app to browse more than 878 million reviews and opinions of 8.8 million accommodations, restaurants, experiences, airlines and cruises. Whether planning or on a trip, travelers turn to Tripadvisor to compare low prices on hotels, flights and cruises, book popular tours and attractions, as well as reserve tables at great restaurants. Tripadvisor, the ultimate travel companion, is available in 49 markets and 28 languages.

The subsidiaries of Tripadvisor, Inc. (NASDAQ:TRIP), own and operate a portfolio of travel media brands and businesses, operating under various websites and apps, including the following websites:

www.bokun.io, www.cruisecritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.bookatable.co.uk, and www.delinski.com), www.helloreco.com, www.holidaylettings.co.uk, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.seatguru.com, www.singleplatform.com, www.vacationhomerentals.com, and www.viator.com.

* Source: SimilarWeb, September 2020

** Source: Tripadvisor internal log files

###