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### **Hotel at Auburn University Named Finalist in 2021 Sharecare Awards**

AUBURN, AL – The Hotel at Auburn University has been named a finalist in the 2021 Sharecare Awards for its video, “Peace of Mind: The Hotel at Auburn University Doubles Down on Hygiene Amid Pandemic.”

The Sharecare Awards promote and reward excellence for the best productions and programming in health and well-being. The video – a finalist in the COVID Care & Pandemic Response category – showcased the Hotel’s ramped up cleaning protocols and safety measures during the pandemic.

“Peace of Mind” is one of 56 finalists chosen across 14 categories for this award, and will be evaluated by an esteemed panel of judges for the Sharecare Awards Academy.

Health and safety measures showcased in the video include hand sanitizing stations, contact-free check in, hospital-grade disinfectants and high-tech electrostatic sprayers, among others.

“We are delighted that our video – created to provide peace of mind to our guests during their stay – is nominated for this award,” said Hans van der Reijden. “We have received positive reviews from guests via social media and post-stay reports that indicated the video made them feel more comfortable traveling to our Hotel, so to be further honored with this nomination is exciting.”

The Hotel’s audio visual team – Jake Wooley, Jordan Cunningham and Kimberly Hyde – planned, filmed and edited the video, which can be viewed on the Hotel’s YouTube channel.

Established in 2019 with the National Academy of Television Arts & Sciences, New York Chapter, which fosters creativity and inspires artistic and technical excellence through the renowned Emmy® Award, the Sharecare Awards celebrate the year’s most inspiring and impactful work that spark awareness and action toward better health.

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The Sharecare Awards is operated through the Sharecare Foundation, a nonprofit entity that Sharecare established in support of this awards program. More information about the Sharecare Awards is available at <https://sharecareawards.org>.

**About The Hotel at Auburn University**

Centrally located near the shops and restaurants of downtown Auburn, Ala., The Hotel at Auburn University & Dixon Conference Center is just a short walk from the excitement of Auburn University and a diverse array of cultural and entertainment attractions. Whether in town for the big game, a special party, or a productive business meeting, the hotel's 236 guestrooms and suites offer true Southern hospitality in an ideal setting. For authentic Italian cuisine, visit Ariccia Cucina Italiana, located inside the Hotel. Adjacent to Ariccia, enjoy Piccolo: Auburn's only true jazz lounge, with specialty cocktails and a large variety of appetizers and desserts. The property is owned by Auburn University and managed with Heart and Soul by Ithaca Hospitality Partners. For additional information or reservations, please call (800) 228-2876 or visit [www.auhcc.com](http://www.auhcc.com).

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