



FOR IMMEDIATE RELEASE
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Contact:
Todd Scholl
Director of Sales and
Marketing
todd.scholl@auhcc.com
334.321.3174

**The Hotel at Auburn University & Dixon Conference Center Honored With
ConventionSouth's 2021 Readers' Choice Award**

AUBURN, Ala. — “The Front Door to Auburn” is a winning location for meetings and conventions, according to ConventionSouth MultiMedia Services.

The Hotel at Auburn University and Dixon Conference Center has won its sixth ConventionSouth Readers' Choice Award. The Hotel was one of 4,000 venues nominated and is one of 415 winners throughout the U.S. and 25 throughout the state of Alabama.

“ConventionSouth readers and fans have voted to decide the best meeting sites in the South, and it is no surprise to us that The Hotel at Auburn University & Dixon Conference Center has been selected to receive our annual Readers' Choice Award,” said ConventionSouth Publisher J. Talty O'Connor. “The value in receiving this prestigious recognition is that it comes from the United States' top meeting professionals who hold events in the South. These planners demand the highest level of customer service and quality facilities, and they have contributed in determining that The Hotel at Auburn University & Dixon Conference Center indeed displays the commitment to professionalism, creativity and service that they require.”

The Hotel at Auburn University & Dixon Conference Center is among 415 convention and visitor bureaus (CVBs), meeting facilities and hotels located across the South to receive this year's Readers' Choice Award. Throughout the year, meeting professionals nominated the meeting sites they believe provide exemplary service for group events. The nominated sites are then compiled onto an online ballot where meeting professionals and fans are asked to vote for the best of the best. With over 8,000 voters participating in the selection process and the highest social media interaction to date, this has been the most successful and engaging year yet!

“We are honored once again to receive this prestigious award from ConventionSouth magazine,” said Hans van der Reijden, managing director of The Hotel at Auburn University & Dixon Conference Center. “We work tirelessly to ensure our guests can enjoy the best that we have to offer, and it is humbling to be recognized for doing what we love, day in and day out.”

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Since creation in 2001, this is the sixth time that The Hotel at Auburn University & Dixon Conference Center has received the award, making it an even greater honor to present it with a 2021 Readers' Choice Award.

For more information, contact Todd Scholl, director of sales and marketing at The Hotel at Auburn University: todd.scholl@auhcc.com.

Celebrating nearly 40 years as a leading meeting planning resource, ConventionSouth magazine is based in Gulf Shores, Ala., and is distributed to more than 18,000 meeting professionals located across the country who book meetings held within the South, according to O'Connor.

Centrally located near the shops and restaurants of downtown Auburn, Ala., The Hotel at Auburn University & Dixon Conference Center is just a short walk from the excitement of Auburn University and a diverse array of cultural and entertainment attractions. Whether in town for the big game, a special party, or a productive business meeting, the hotel's 236 guestrooms and suites offer true Southern hospitality in an ideal setting. For authentic Italian cuisine, visit Ariccia Cucina Italiana, located inside the Hotel. Adjacent to Ariccia, enjoy Piccolo: Auburn's only true jazz lounge, with specialty cocktails and a large variety of appetizers and desserts. The property is owned by Auburn University and managed with Heart and Soul by Ithaka Hospitality Partners. For additional information or reservations, please call (800) 228-2876 or visit www.auhcc.com.

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